

Preview

[Close Window](#)

From: Williamson County Association of REALTORS® <theresa@williamsoncountyrealtors.org>

Subject: WCAR July 2007 Newsletter

Reply: theresa@williamsoncountyrealtors.org

Send a Test Version

Anti-Spam Check

[\[View HTML Version\]](#) [\[View Text Version\]](#)

 [View Printable Version](#)



July 2007 - Vol 44, Issue 7

In This Issue

A Word From President McKinney
Calling Home
Do your clients have children under the age of 5?
Annual Meeting and Vendor Fair - September 6th
Commission Crack-Down on E&O Delinquents
Golf Outing - August 27th
Sentrilock users can now receive showing notifications by e-mail.
Upcoming WCAR Courses
Does your photo need a new "look"?
Would you be willing to donate blood?
Realtors seeking a Commerical Realtor
Noteworthy Articles
Lavé MD

Sign Up

SIGN-UP!

Quick Links

[WCAR's Web site](#)

Dear Theresa,

Don't miss out on this year's Vendor Fair and Annual Meeting. The first 300 members to register receive a free lunch. This is the best event of the year, [register today by emailing Christy Watkins!](#)

A Word From President McKinney



Association membership provides a wealth of resources to support your business. WCAR's services are directed and guided by the membership through participation in surveys, committees, and by sending in suggestions.

Our committees under the leadership of the Committee Chairs have been hard at work offering you membership luncheons, gathering at Westhaven, quarterly membership mixers, golf outing, scholarships to high school students, candidate interviews and legislative monitoring, Habitat for Humanity Fundraising, governance issues to support the membership goals, and targeted educational offerings.

Thank you to the following standing committee chairs and all of the members who serve to make our Association responsive to the needs of our members.

- Membership Services - Marty Chiaramonte, The Oxford Group
- Budget and Finance - Diane Johnson, Keller Williams Realty
- Education - Kathie Moore, Crye-Leike Realtors
- Grievance - Marie Ashburn, Bob Parks
- Professional Standards - Brenda Tuck-Campbell, Prudential Woodmont

- Bylaws - Karen Baker, Crye-Leike Realtors
- Government Affairs - Wib Magli, Magli Realtors
- Installation & Social - Marla Richardson, Realty Executives
- Scholarship - Wayne Evans, ProNet Residential

Our election cycle will begin in a few short weeks and another year of planning will be underway. We look forward to your active participation and encourage you to complete the upcoming membership surveys so that our incoming leadership can work to deliver the services and products that you desire from your Association.

If you have any comments or suggestions, please feel free to email me at anytime: mckinns@crye-leike.com.

It is an honor to serve as your President, Susan McKinney

Calling Home

WCAR hosted a phone-a-thon on June 20th in support of Habitat for Humanity of Williamson County. Traditionally, WCAR has raised funds for Habitat for Humanity every other year...and this is the year. We raised over \$8,000 but we are far from our goal of \$30,000.



Thank you to the members who have already made a contribution. Members can make a pledge and pay for their donation in the Member's Only area of our web site or can mail a check to our office. If you would like to make a donation, please contact the WCAR office.

See the Williamson Herald's Article

Do your clients have children under the age of 5?

One of the wonderful programs that the State of Tennessee offers is the Books from Birth program, a partnership with Dolly Parton's Imagination Library. This program offers one free book per month to children from birth to five years of age. This program is supported by local businesses and the State in order to promote learning at an early age.

Let your clients, friends, and family know about this wonderful program. For more information or brochures, contact the [Rotary Club of Cool Springs](#) or visit www.vanderbiltchildrens.com/booksfrombirth

Annual Meeting and Vendor Fair - September 6th

This exciting and free event for members is the must- attend event of the year. Due to last year's success, this year we have doubled the space and the vendor tables and are offering more free lunches for Realtor members.

Located at the Cool Springs Marriott, on Thursday, September 6th from 11am - 1pm, this event will host our Annual Election of Officers and a chance to meet with vendors and affiliate members who support your business. Register today by logging in to the web site and selecting Vendor Fair from the education offerings or emailing [Christy Watkins](#).

The Core Course will be offered following the Vendor Fair from 1:15pm - 5:15pm at the Cool Springs Marriott. [Register today!](#)

Vendors and Members, Get More Information

Commission Crack-Down on E&O Delinquents

The Tennessee Real Estate Commission has announced a crack-down on both licensees AND their principal brokers! if the licensee is not currently covered by an E&O policy, as required by Tennessee state law. Reportedly, approximately 1300 licensees do not currently have E&O coverage ...due to E&O policies that lapsed sometime after their license was renewed!

Following is the policy as adopted by the Commission on July 12:

Tennessee Code Ann. 62-13-112 requires all brokers and affiliate brokers to maintain errors and omissions insurance coverage. This requirement is a "condition of license granting and renewal." As such, the Commission shall deny the renewal of any license where the licensee has failed to maintain the required insurance. Tennessee Code Ann. 62-13-312(b)(5) requires principal brokers to adequately supervise all affiliate brokers at their firm. All principal brokers who fail to ensure their affiliate brokers maintain errors and omissions insurance are in violation of this section and will be disciplined by agreed citation with a civil penalty in the amount of one thousand dollars (\$1,000.00) per uninsured affiliate broker. This policy does not preclude the Commission from other legally authorized means of recourse to ensure licensees comply with the requirement for maintaining errors and omissions insurance. The Commission adopts this policy as a means of protecting the citizens of the State of Tennessee. *** END QUOTE ***

PLEASE note the duty of the principal brokers to see that licensees MAINTAIN E&O coverage... and the Commission's intent to fine PRINCIPAL BROKERS \$1,000 for EACH uninsured licensee in their offices!!!

As a reminder, all licensees need to have E&O coverage for TWO(2) YEARS, not just one. Your insurance does not necessarily expire with your license, be sure to check the expiration date of both of these essential business requirements.

WCAR members also provide E&O coverage. Visit the [Realtor Resource Center](#) of our web site to locate affiliate members who can assist.

Golf Outing - August 27th



Mark your calendar for WCAR's 19th Annual Golf Outing at Temple Hills Golf Club. The event is limited to 120 golfers and the registration (\$110) includes lunch, dinner, golf, and Mulligans. Prizes include a trip to Scotland or Ireland, Bose Radio, Taylor Irons and Woods, plus many others.

Sponsorship opportunities are currently available. For a brochure of opportunities and about the event, or to register to golf, contact [Kathy Allen](#) at WCAR.

[Download Registration Form](#)

SentriLock users can now receive showing notifications by e-mail.



To begin using this feature go to the "Manage My Account" page and reference the "Showing Notifications" section.

Users with multiple permissions should select their "Agent" permission when logging in to make this section available.

You must have a valid e-mail address in the SentriLock system to make use of this feature. Your e-mail address is listed at the bottom of the same page and can be edited there.

You may elect to have notifications sent as soon as the SentriLock server knows of them or choose to have one daily e-mail listing all known showings for that day. We hope you find this feature of benefit.

[SentriLock's Web Site](#)

Upcoming WCAR Courses

A Day In the Life of the Automated REALTOR®
Thursday, August 23, 2007
9am - 1pm
\$50

Robert Morris will show you how taking simple steps to integrate technology into your every day life can reduce the amount of administrative work you have to do! Following steps discussed in this presentation can add hours to your days allowing more time to sell, prospect or enjoy your family. You will leave this course with a clear picture of what your individual technology needs are, the tools to select the right technology products and resources for finding specialized training for your new tech tools. 4 hours of TREC credit.

1031 Exchanges
Wednesday, August 29, 2007
Two Offerings: 9am - noon OR 1pm - 4pm
\$40

Discover the power of a 1031 tax deferred exchange in this three hour presentation. As a REALTOR® one of the most valuable resources you have to offer your clients is information. By attending this class you will be equipped with the information to help guide you clients through a 1031 exchange. A 1031 tax deferred exchange is one of the few remaining tax advantages remaining to your clients and when properly executed it could potentially save them thousands of dollars in capital gains taxes. 1031 exchange expert Kimberly Tomlin-Ladd will walk you through the process and answer any questions you have during this course which provides 3 TREC credits.

TREC Core Course
Thursday, September 6, 2007
1:15pm - 5:15pm
\$40

At the Cool Springs Marriott following the Vendor Fair

Does your photo need a new "look"?

If you are looking to update your look, take advantage of a great member benefit....Micael-Renee' Lifestyle Portraiture will be at WCAR's office on Thursday, August 2nd for WCAR members interested in getting a new publicity shot from one of the best photographers in the area.

Immediately following the picture, Micael Renee team members will show you your images and help you choose your favorite. About a week later, you will receive a digital image (retouched, of course) burned to a disk for your unlimited use. The image will be in high-resolution and low-resolution, black and white and color. Four images in all, for use on the web and in print.

Special WCAR pricing -- \$99 is one-third of Miceal Renee's standard studio sitting! Each additional image is \$79. Micael Renee accepts MC, Visa or check and payment is accepted that day.

To reserve your 20-minute photo shoot, contact [Christy Watkins](#) at WCAR. Time slots are available every 20 minutes from 9am - noon and 1pm - 3pm. First-come, first-serve.

[View Micael Renee's Work](#)

Would you be willing to donate blood?

Supplies are in great need in our area and Realtors are coming together at the Brentwood West office of Crye Leike Realtors on Thursday, July 26th from 10 - 4 at the Brentwood West office, 5111 Maryland Way. Drawing for dinner for two at Logan's Roadhouse. Call Jim Heidenway @ 373-2044, ext 526 to schedule your time slot.

Realtors seeking a Commerical Realtor

WCAR has surpassed 1,700 members and we are outgrowing our office space. Through membership surveys, meeting, and the careful consideration of the Board of Directors, WCAR is considering purchasing a new home for our headquarters. Commercial Realtors are invited to submit their qualifications to the Building Committee to be considered to represent WCAR in their real estate transaction.

If you are interested, please contact [Christy Watkins](#) at WCAR.

Noteworthy Articles

- [New on the Green Scene: 15 Trends](#)
- [How I Sold It: Atlanta Investment Gem](#)
- [Architecture Coach: Add Luxury to the Bathroom](#)
- [Sales Coach: Come Back from Burnout](#)
- [Short Sales 101](#)
- [Refine Your Marketing: What Your Ads Say About You](#)

Lavé MD



Lavé, a French word meaning cleansed or refreshed, signifies the rejuvenation benefits of our services, while the MD represents the medical expertise of David Vanderpool, M.D. Our services include varicose vein treatment, spider vein treatment, massage therapy, facial photorejuvenation, Botox®, Thermage®, laser

tattoo removal, and laser hair removal.

Exclusive Offer to WCAR Members: Buy One Get One ½ OFF Vitalize and Jessner's Chemical Peels (Through July 31st)

After one peel you will notice improvement in skin's texture, lessening of fine lines and a healthier more youthful appearance.

Call today to talk to one of our aestheticians at 833- 3002 or visit www.lavemd.com.

Contact Lave' MD

We are here for you. Let us know what we can do to best serve your needs!

Wishing you a rewarding July,

Theresa Wilson
Williamson County Association of REALTORS®

email: theresa@williamsoncountyrealtors.org

phone: 615-771-6845

web: <http://www.williamsoncountyrealtors.org>

[Forward email](#)

✉ **SafeUnsubscribe®**

This email was sent to theresa@williamsoncountyrealtors.org, by theresa@williamsoncountyrealtors.org
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Williamson County Association of REALTORS | 840 Crescent Centre Drive | Suite 120 | Franklin | TN | 37067